



# HLCC Annual General Meeting

7:30pm on Tuesday 13<sup>th</sup> February 2024 at the Club

## Agenda

1. Welcome & Meeting Opening	Chris Simpson	5mins
2. Chairman's Update for 2023	Chris Simpson	10mins
3. Finance Update	Dave Cheetham	5mins
4. Election of Club Officers	Dorothy Graham	5mins
5. Subscription Policy 2024	Dave Cheetham	5mins
6. Q&As	Everyone	5mins

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## Motions to be voted upon:

	Motion	Proposed	Seconded
A	<b>Agreement of Financial Report for Years ending 31st October 2023:</b> AGM agrees to the financial report as submitted and reviewed with the Reporting Accountant.	Dave Cheetham	Chris Simpson
B	<b>Election of Management Committee (2024):</b> AGM supports the nominated officers for HLCC for election for the 2024 season	Dorothy Graham	TBC
C	<b>2024 Subscription Policy:</b> AGM supports the subscription policy as agreed by HLCC Committee.	Dave Cheetham	TBC

## 2. Chairman's Report (Chris Simpson)

2023 was a momentous year for the club as we saw the realisation of our 3-year vision both on and off the pitch. The club has now completed a 'bounce back from the brink' and stands ready for an exciting future.

### Delivering on our promises to build a sustainable future

We have now completed a significant investment in the club infrastructure and established our Middlewood ground as one of the top venues in the league. Our Training facilities & Changing facilities are now complete and provide us with the capability to grow our cricket section in 2024. We have installed solar power and its already contributing to reducing the energy bills and environmental impact of our club with support from ECB.

In 2023, we focused on ensuring we delivered affordable cricket despite huge increases in running costs (e.g. ground maintenance). By planning for the future, we have transformed the sustainability of our club:

- **Our social section** continues to receive rave 5\* reviews thanks to our dedicated team. We now have a full premises license and have bookings every week for months in advance.
- **HLFC** are firmly established with seven teams playing at some stage of season @ Middlewood. The partnership provides access to grants from Football Foundation which allowed us to secure our outfield equipment needs for cricket and football.
- **Sponsorship** has grown significantly with our fantastic local businesses supporting us through-out the season. Massive thanks to The Bulls Head and Blueberries as always!



### It's all about the cricket ...



2023 was the first year where we anticipated seeing the benefits of the growth in our club on the pitch ... and we were not disappointed!!

The addition of Kelly Jones to our 1<sup>st</sup> XI as Overseas player proved the right answer at the right time. Kelly took the league batting and bowling averages for Division 2 and the team were within a whisker of promotion. We now have three senior teams firmly established with our policy of supporting youth paying dividends.

We have reestablished a competitive junior section at all age groups and have steady flow of players emerging out of 'All stars'. We have numerous players actively engaged all year round in the Cheshire pathway for development with players under consideration at District level.

### Thoughts for the future ...

Our new committee will be well placed to continue the great work of 2023. We already have established some key areas of focus agreed for 2024 with our existing committee:

- Updating our constitution to reflect how the club operates today to ensure criteria for membership are clearly agreed by committee and confirm voting guidelines
- Continuing the journey towards fully inclusive cricket: Launch of Women's & Over 40s team.
- Developing area 'Around the boundary' with projects including canal access, our scoreboard, the environment and children's play area.
- League review: Consult in the summer to consider the options to support long-term development of cricket at HLCC.

We are always keen to welcome new faces both on and off the pitch. The future of the club is in our hands and we need to ensure we don't rely on a handful of key individuals as our club grows.

### Thankyou ....

Special thanks to all those who have volunteered and supported the club in 2023. We are creating a thriving and sustainable club for today and future generations.

This year will be my last as chairman after eight years on the committee. I have enjoyed every moment of the journey and want to pay a personal thankyou to all those dedicated folk who have supported myself and the club along the way. I wish the club and committee all the best in what will be an exciting future and look forward to continuing to play my part as President and Cricket coach.

*Chris Simpson*

HLCC Chairman

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### 3. Treasurer's Report for the year ended 31st October 2023 (Dave Cheetham)

Our club is reporting a strong performance within the financial year in line with budgeted investments and realisation of projected revenue growth following investment in our club.

Financial Year	2020/2021	2021/2022	2022/2023
<b>INCOME</b>			
Subscriptions	2,080	2,434	2,377
Allstars/Dynamos			776
Social Membership	394	500	
Phone Mast	4,206	4,206	
Donations	6,389	6,735	250
Grants	20,562	11,900	
HMRC Gift Aid	0	611	
Sponsorship	1,500	40	1,016
Bar/Food Profit	9,142	19,226	19,891
Clubhouse Hire	550	605	3,576
Ground Hire	100	0	
HLFC	600	750	5,125
Fundraising		1,668	117
Miscellaneous	449	892	
Sale of Mast Lease-NET		84,802	
Sale of other assets		386	
Busso			(5)
Bank Interest		74	523
<b>TOTAL</b>	<b>45,972</b>	<b>134,830</b>	<b>33,647</b>
<b>EXPENDITURE</b>			
Insurance	(962)	(1,368)	(1,790)
Utilities	(486)	(1,395)	(1,802)
Waste disposal		(1,709)	(1,698)
Rates	(90)	(177)	(305)
Telephone			
DCCL Fees& Fines	(125)	(100)	(100)
Ground Maintenance	(3,586)	(6,104)	(4,417)
Groundstaff Wages		(1,953)	(2,568)
Cricket Equipment	(1,140)	(1,185)	(2,984)
Winter Nets		50	(429)
Overseas cricketer costs			(3,301)
Pavilion Maintenance	(799)	(3,837)	(1,196)
Website Maintenance	(20)	(240)	(240)
Depreciation	(1,234)	(3,388)	(3,652)
Training/Coaching	(465)	(271)	(354)
Miscellaneous	(1,376)	(809)	(198)
Road Repairs	(8,000)		
Drainage Project			
Pavilion Project	(32,516)	(18,253)	
Car park extension/Fencing			(6,226)
Changing rooms			(11,461)
Permanent Nets		(9,485)	(14,985)
<b>TOTAL</b>	<b>(50,799)</b>	<b>(50,224)</b>	<b>(57,704)</b>
<b>NET PROFIT</b>	<b>(4,827)</b>	<b>84,607</b>	<b>(24,057)</b>

The club maintained a very healthy level of operating income thanks to maintaining 'Bar/food profit' (Over £19K).

The cash position at 31 October was £31,894.89 in Business Reserve Account and £8,761.05 in current account giving total cash balance of £40,655.94.

We are successfully diversifying income streams available e.g. Clubhouse hiring (£3.5K) ; Sponsorship (£1K). Our aim remains to ensure cricket remains affordable by constraining increase in subscription fees.

Our partnership with HLFC (£5K) helps to cover increased operational costs. Further opportunities exist to grow income on social side e.g. Club Events.

YE 2023 will be the final year of exceptional investment thanks to completion of major infrastructure projects (e.g. Changing rooms & Nets).

Increased operational costs (e.g. utilities, insurance, ground maintenance) continues to be a concern.

Our overseas player has proven a worthwhile investment on and off the pitch and will be continued in future years.

We continue to review ideas to run the club more efficiently and effectively (e.g. brewery deals) to ensure we sustain our growth and reduce financial risks

The club has invested significantly in the club infrastructure over the last three years to provide a platform for future growth. Whilst the club continues to maintain healthy reserves, the committee and trustees have agreed to draft a Reserves policy to govern future requests for drawdown to support projects to the long-term benefit and sustainability of our club.

#### 4. Election of Club Officers (Dorothy Graham)

Further to requests for applications for club officer roles, the following nominations have been received by closing date of Friday 9<sup>th</sup> February for election to the HLCC Management committee for 2024.

POSITION	NOMINATIONS RECEIVED
<b>PRESIDENT</b>	Chris Simpson
<b>CHAIRMEN</b>	Dave Cheetham Matt Dunn
<b>CLUB SECRETARY</b>	Dorothy Graham
<b>TREASURER</b>	Andy Helme
<b>WELFARE OFFICER</b>	Sam Cheetham
<b>CLUB CAPTAIN</b>	James McCarthy (1 <sup>st</sup> XI)
<b>CRICKET TEAM MANAGERS</b>	Shaun Woodcraft (2 <sup>nd</sup> XI) Mike McCarthy / Rhys Warhurst (3 <sup>rd</sup> XI) Richard Brookman (Over 40s) Fred Stewart (T20 XI) TBC (TM) & Anthony Melnyk (Women's team) Phil Julier (U19) Nick Finlay (TM) & Andy Oldfield (U15) Paul Regan (TM) & Nick Finlay (U13) Andy Nixon (TM) & Paul Regan (U11) James McCarthy (Coach)
<b>SOCIAL MANAGERS</b>	Peter Stephens (Licensee, Clubhouse & Bar Manager) Rachel Green (Social Secretary)
<b>GROUNDSMEN</b>	Martin Blackbourn (Head Groundsman) Paul Regan (HLFC Rep)
<b>ENVIRONMENTAL CHAMPION</b>	Beth McCarthy
<b>DCCL LEAGUE REP</b>	Dale Spencer
<b>SPONSORSHIP MANAGER</b>	Dave Cheetham
<b>BUS MANAGER</b>	Matt Dunn
<b>SOCIAL MEDIA</b>	Rachel Green
<b>WEBSITE MANAGER</b>	Chris Simpson
<b>COMMITTEE MEMBERS</b>	Dave Cox Darren Scarr

## 5. 2024 Subscription policy (Dave Cheetham)

As a committee, we have a duty of care to treat all members equally and to share the financial burden of running the club both across the year and on match days. The club strives to reduce the burden to its players and parents through other commercial activities and keep subscriptions affordable whenever possible.

### Annual Cricket Subscription

*Contribution towards annual costs of facilities and ground @ Middlewood. Due to the cost of living crisis, we have decided not to increase subs from 2024.*

- Full member Nil (Extension of pay-as-you-play for 2023 to keep cricket affordable)
- Junior £50 (U9s, U11s, U13s & U15s including all coaching and match fees)
- All Stars £40 (Paid directly to ECB: HLCC receives £10 indirectly)

Junior subs are waved for members who are self-funding Cheshire 2023 Winter Pathway (Advanced Training).

### Match fees

*Covers costs on day of U19 and Senior games including pavilion overhead, umpires, scorers and ground preparation*

- Senior (1<sup>st</sup> XI & 2<sup>nd</sup> XI) £15
- Senior (T20; Sunday XI etc ) £10
- U19 £5 (£10 if playing from another club)
- Junior £5

Junior match fees are waved for 1 match per weekend for those self-funding Cheshire Excellence Training in 2024.

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